



# Department of Management

*Hearty welcome*

**TO**

**THE NAAC**

**Expert Review Committee**



## **Department of Management Studies Achievements (2017-2022)**

- Regular training, Workshops seminar participation by our faculty.
- Faculty Development programmes.
- Industry attachments , opportunity for interaction with corporates through equip programmes.
- Departmental retrates , Industrial visits.

# Programmes Offered

Bachelor of Business Administration  
(BBA)

{From the Academic year 2012-Till date.}

# Our Vision.

“Hindi Mahavidyalaya (HMV) aspires to become an innovative Institution by developing excellent human resources with leadership qualities, ethical and moral values, research culture and innovative skills through higher education of global standards”.

# Our Mission.

- ✓ To create excellent infrastructure facilities and state-of-the-art laboratories and incubation centers.
- ✓ To provide student-centric learning environment through innovative pedagogy and education reforms and increase employability.
- ✓ To encourage research and entrepreneurship through collaborations and extension activities and encourage technology application.
- ✓ To promote industry-institute partnerships and share knowledge for innovation and development.
- ✓ To organize society development programs for knowledge enhancement in thrust areas



# Objectives

- ❖ To promote generic skills such as critical thinking, analytical reasoning, problem-solving, and communication abilities
- ❖ To train the students in Discipline-specific skills **such as leadership. Team-building ,entrepreneurship and management**

# Student Intake..

<b>YEAR</b>	<b>BBA</b>
2012	5
2013	1
2014	3
2015	3
2016	31
2017	47
2018	24
2019	38
2020	42
2021	81
2022	82

# Faculty Profile

**The department has an excellent composition of faculty members, having diversified backgrounds - an ideal mix of industry, research and teaching experience .**

# Faculty Qualifications

<b>Ph.D</b>	<b>M. Phil</b>	<b>PG</b>	<b>Total</b>
01	0	06	<b>07</b>

# Faculty Strength

<b>Professors</b>	<b>0</b>
Associate Professors	<b>0</b>
Assistant Professors	0

# Teacher Student Ratio

BBA	1:15

# Infrastructure Facilities

## A CLASS ROOMS

- Lecture halls –
- Department library –

## B LABS

- IT lab –

## C PACKAGES

- **TALLY**
- **TORA**

## D REPROGRAPHIC FACILITIES

- Laser Printer –





# Library



- ❖ The Central library comprises a rich collection of books and a wide variety of management literature.
- ❖ The Department library caters the needs of the students and faculty for immediate reference.

LIBRARY	TITLES	VOLUMES	JOURNALS	
			NATIONAL	INTERNATIONAL
CENTRAL				
DEPARTMENT			-	-

# Lecture Notes

- **Group Mail Id**
- **e Learning Material**
- **Class Room Citation**
- **Library References**



# Encouraging Self Learning

- Home Assignments
- Group Discussions
- Industrial Reports Analysis
- Survey Based Projects



# INDUSTRIAL VISITS

Sr.No	Name Of Industry	Date
1	VIJAY TEXTTILES	12-02-2013
2	VST	16-08-2013
3	COCA COLA	12-02-2014
4	HYDERABAD BATTERIES	20-09-2014
5	VIJAYA DIARY FARM	03-01-2015
6	MAHINDRA & MAHINDRA	17-10-2015
7	USHA INTERNATIONALS	02-01-2016
8	BAMBINO INDUSTRIES	05-11-2016
9	BROKE BOND COFFEE{HUL}	02-01-2017
10	VIJAYA OILS	16-09-2017
11	MOTHER DIARY	06-01-2018

# Counseling



- ❖ Each faculty member acts as a counselor for a batch of ten students.
- ❖ Faculty counselor monitors, counsels and guide the students in their academic and other related aspects.
- ❖ A number of students are benefitted from the counseling .

# BBA Student Results

S.No	Year	No. of Students	No. of students passed	Pass (%)
1	2016-17	03	03	100
2	2017-2018	03	03	100
3	2018-2019	24	19	83
4	2019-20	38	31	82
5	2020-2021	81	65	80

# Placements

Sr.No	Name of the student	Name of the company	CTS(per annum)	Year of placement
1	Mohd. Aleem	Broadridge	2.5	2015
2	Mohd.Meeraj	Broadridge	2.5	2015
3	Vignesh	karvy	2.2	2015
4	Pradeep	karvy	2.2	2015
5	Moksha	GMR	1.5	2017
6	Nikhil Koushik	Du pont	3.2	2017
7	Sai Sri Ram	Cognizant	2.5	2017

# SWOC Analysis

## **Strengths:**

- Strong Faculty base with a blend of academic, research and teaching experience
- Good industry relations for the mutual benefit of either parties
- Qualified faculty, Participation in Seminars, workshops and conferences.
- Student base with strong base dream to excel.

## **Weaknesses:**

- Students from vernacular background
- Away from the industry base
- Semi urban/rural backdrop

# Opportunities:

- Use the semi urban/ rural problems to evolve path breaking entrepreneurship startups
- Use of technology like team viewer-to connect with skype etc to connect with industry academic experts
- Ample scope for Agribusiness projects and increase banking opportunities
- Bifurcation of state opening new opportunities with the advent of national & international companies
- To provide consultancy services to the nearby companies in order to solve their industrial problems.



# Challenges:

- Improving student strength, getting placements, getting qualitative students.
- To improve the English proficiency of rural industrious students
- To have a good rapport with industry and sign MOUs for extended expertise, placements and internships.
- To evolve into a Business School

# Innovative Practices

- ✚ Teaching through Power Point Presentation.
- ✚ Assignments
- ✚ Seminars from students.
- ✚ Group Discussions.
- ✚ Using Participative Methods
- ✚ Providing Study Materials.
- ✚ Encouraging students to refer general textbooks – websites, case study's , e-books to update their knowledge...
- ✚ Subject quiz.



# Future plans of the department

- Identifying the thrust areas of research in management.
- To encourage faculty and students to carry out the research work
- To provide consultancy services to the nearby companies in order to solve their industrial problems.
- Inviting experts from the renowned institutions of the country to share the knowledge of thrust areas in management and allied specializations

**THANK YOU**